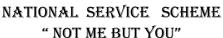


## BANNARI AMMAN INSTITUTE OF TECHNOLOGY

(An Autonomous Institution Affiliated to Anna University Chennai, Accredited by NBA and NAAC with 'A' Grade)  $Sathyamangalam-638\ 401$ 





## **DIGITAL LITERACY (25.02.2017 – 03.03.2017)**

The Seven Day Special camp for the academic year of 2016 - 2017 held between February 25<sup>th</sup> to March 3<sup>rd</sup> at Kaliyur and Vettuvanpudhur. In this campaign, the NSS Volunteers conducted "Digital Literacy" for seven days in account of daily two session (morning and afternoon) to make village people digitally learned and after learning session had completed. Assessment had been carried in both of the villages. The sessions was conducted to people belong to the village were aware about digital technologies. There were 20 volunteers, participated in this campaign, grouped into 5 batches. The NSS Volunteers visually thought the content formulated according to the digital requirement of the village people (the requirement had been gone through by the survey which had been done before) by using laptops and online demonstrations. The content learned by the people were how to pay electric bill, online train ticket, gas booking and mobile recharges etc., procedure to apply for government proofs belonging to individual( Aadhar card, license, voter id etc,.) and usage of mobile phones. And then assessment for both village people was carried out. Assessment results were analysed for further improvement of the village people.





Educating the village people in vettuvanpudhur by volunteers





Educating the village people in kaliyur by volunteers





Volunteers teaching the basics usage of Mobile phones





The volunteers conducting assessment to the people in kaliyur